Cancel culture: Why do people cancel news subscriptions? We asked, they answered.

We found that the primary stated reason was money, followed by political or ideological concerns. By Nieman Lab Staff.
Expensive, boring, and wrong: Here are all the news publications people canceled and why

From AdAge to the Wyoming Tribune Eagle. By Laura Hazard Owen.
The Plug aims to offer rigorous reporting on Black and brown tech

“Venture capital typically does not back [Black] media, unless, of course, you’re Carlos Watson.” By Hanaa’ Tameez.

WHAT WE’RE READING

OFF THE RECORD NYC / ANDREW FEDOROV

I’m not tired, you’re tired: Newsletter writer fatigue sets in

(Subscription required): “Today’s newsletter boom was built on a promise of emancipation: by striking out into a new frontier of an emerging medium, went the rationale, writers could free themselves of the obsession with metrics, page views, and quotas that had seeped into even the most staid media companies. The notion that they’d be able to write exactly what they felt they should be writing and readers would pay for it drew in writers who’d already achieved escape velocity from the content mill churn that had become the industry standard. But these pioneers soon found themselves forced to adapt to the rigors of the medium and readers’ expectations of constancy.”

THE ATLANTIC / KAITLYN TIFFANY

Gossip bloggers caught canoodling with QAnon

“Before QAnon, [celebrity gossip readers] had to do the mental work of drawing these distinctions for themselves, and they had to set their own standards for the information they passed along. Now it’s easier just to sort that information into buckets—bad or good, Q or not. That can lead to another form of paranoia, though: When you’re that afraid of seeing dangerous disinformation, you start to see it everywhere.”

THE VERGE / MITCHELL CLARK
Gizmodo’s photos from the massive iPhone 4 leak have disappeared →

“G/O Media workers seemingly haven’t been given a reason as to why the photos and artwork have disappeared from their articles, and the company’s leaders reportedly didn’t warn them that it would be happening. Gawker speculates that it could be due to copyright concerns, citing its report about Buzzfeed doing the same thing.”

THE HOLLYWOOD REPORTER / ALEX WEPRIN

ABC News is planning to increase its climate change coverage →

“The network is planning a monthlong series, Climate Crisis: Saving Tomorrow, which will kick off with coverage of the conference and continue throughout November, spanning all seven continents. The series will examine the causes and risks of climate change, and what steps would need to be taken to limit further damage.”

MEDIAITE / JOSH FELDMAN

The Wall Street Journal printed an entire letter that Donald Trump wrote where he continued to push election lies →

The Journal was criticized for giving Trump the platform to continue pushing falsehoods.

WHAT’S NEW IN PUBLISHING / DAMIAN RADCLIFFE

12 ways to overcome common innovation roadblocks →

Start by defining what problem — or problems — you’re trying to resolve, reframing your mindset to be more audience-led, and measuring the right things.

CENTER FOR COMMUNITY MEDIA

Making local elections count: How the City Elections Initiative deepened civic engagement in New York City’s community media →

“[The City Elections Initiative] functioned as a resource hub and liaison between key players in political campaigns for local and citywide elected office and publishers and journalists in community media, offering one-on-
one consultations with both political campaign stakeholders and community media publishers. It augmented this consultative outreach with original tools aimed at building awareness of community media’s reach and transparency around campaign-related advertising.”

POYNTER / MARQUITA BROWN

**These are the red flags you shouldn’t ignore when you’re on the (journalism) job hunt →**

“Know your job-related dealbreakers as well as the tools and support that you need to succeed. Think about those things as you interview for positions and, ultimately, decide whether an opportunity is a good fit.”

SUBSTACK

**Substack launches new features, including flexible paywalls and NFT embeds →**

The tools offer writers more ways to customize their work.

POYNTER / PRASHANTH RAO, MAITE TABOADA, AND SHARI GRAYDON

**What we can learn from three years of data on the gender gap in news reporting →**

“It’s never been a winning business strategy to chronically underrepresent 50% of your potential audience. At a time of shrinking readership and divided attention, there are clear gains to be made from featuring a greater diversity of perspectives. That became even more obvious during the pandemic, given how differently it affected women.”
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