## Reporting II recap

**Aims:**
1) Expose students to a variety of reporting beats and to test/develop their writing and reporting skills.
2) Develop writing, reporting and pitching skills
3) Encourage exploration of topics in more detail on pathway courses

<table>
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<tr>
<th>Development area</th>
<th>Activity</th>
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| Class lectures/workshops | 1. Introduction to Public Affairs and Community Reporting  
                          | 2. Identifying sources  
                          | 3. Live Blogging  
                          | 4. Understanding Human Interest stories  
                          | 5. Health Journalism: a short primer  
                          | 6. Creating a professional online journalism portfolio  
                          | 7. Court records and reporting  
                          | 8. Police and Crime Reporting: Part 1  
                          | 10. Introduction to Data Journalism  
                          | 11. Poynter NewsU Freedom of Information |
| Guest speakers          | 1. John Baron (*the Guardian*)  
                          | 2. Kevin Anderson (*BBC, Guardian, Gannett*)  
                          | 3. Todd Milbourn (*Sacramento Bee et al*)  
                          | 4. Irene Awino (*journalism in Kenya, sub-editing*)  
                          | 5. Brent Walth (*Oregonian, Willamette Weekly*) |
| Reading / Research      | 1. Contacts database  
                          | 2. Series by Nigel Jaquiss of *Willamette Week*, Portland, Oregon, for his investigation exposing a former governor’s long concealed sexual misconduct with a 14-year-old girl.  
                          | 3. NYT article on female incarceration  
| Pitching / Presentation | 1. Examples of public affairs stories  
                          | 2. Big Issue pitch  
                          | 3. Data / Crime pitch |
| Writing (assignments) | 1. I Know What You Did Last Summer  
2. I Know What You Did Last Summer (rewrite)  
3. Live Reporting  
4. Human interest / community feature  
5. Human interest / community feature (rewrite)  
6. Health Journalism essay  
7. Zombie apocalypse  
8. “Big Issue” project  
9. Data Journalism story  
10. Police and Crime feature |
|-----------------------|--------------------------------------------------------------------------------|
| Writing / Critical thinking (lab exercises) | 1. Live Blogging x 2 *(Princess Diana, John Stewart)*  
2. Timed exercise: Trash is for Tossers.  
3. Timed exercise: Obama’s visit to Roseburg  
4. Inside City Hall: website review  
5. Group review and critique of professional journalist portfolios  
6. Identification of types of health stories and why they matter  
7. Observation exercises: describing people, places, smells  
8. Observation exercise: Campus  
9. Group analysis of a police / crime story  
10. Drafting your own personal newsletter |
| Other | • Mid-term quiz |

**Still to come**  
Social Media for news – top tips  
About.me demo + portfolio. Feedback from 2 x other assignments