

J463 Top Audio Storytelling

School of Journalism and Communication, University of Oregon
Winter 2017

andy end of term recap of everything we did:

In class:

1. [Orson Welles — War Of The Worlds — Radio Broadcast 1938](#)
2. [The London Blitz described by Edward R. Murrow](#)
3. [President Kennedy assassination](#) (ABC report)
4. Radio Drama: adaptation of Robert Harris' novel [Fatherland](#).
5. [The Ricky Gervais Show - Monkey News - Space Monkey](#)
6. [Lolita Wolf: The Kinky Lover](#) (from The New York Times' series "[One in 8 Million](#)" of audio slideshows)
7. Marc Maron WTF President Obama Interview (Catch the full podcast, from June 2015, [here](#).)
8. [StoryCorps](#) (the experience of [Tracy Johnson and Sandra Johnson](#)).
9. The radio call-in show ([Brexit stand-off](#))
10. Clip from the movie [Everest](#). The [first version](#) has no SFX. The [second](#) does.
11. Ira Glass on Storytelling: <https://www.youtube.com/watch?v=loxJ3FtCJJA> > See also: [Part Two](#), [Three](#) and [Four](#)
12. Tig Notaro - This American Life (Taylor Dayne Story): <https://www.youtube.com/watch?v=jSwzYB545hY>
13. *Fresh Air's* Terry Gross [interview](#) with journalist Nikole Hannah-Jones.
14. Robert Krulwich co-host of *RadioLab* describes [pitching a story in a newsroom](#)
15. KLCC: [Snap, Crackle, Boom: The Sound Of Frozen Trees Bursting In The Night](#)
16. The Mason Minute: <http://www.stitcher.com/podcast/the-mason-minute-a-60-second-podcast/the-mason-60-second-daily-podcast/e/where-you-are-from-mm-2140-48969687?autoplay=true>
17. Mark Kermode: [Entourage Review, BBC Radio 5 Live](#)
18. Rob Quicke interview with [Jennifer Bishop Jenkins](#).
19. Rob Quicke on Howard Stearns: <https://soundcloud.com/rob-quickie/rob-quickie-on-howard-stern-show-mar>
20. Audio clips to accompany Wendy Pilmer's Skype conversation
21. Kira Hoffelmeyer/KLCC: [Invasive worm species story](#)
22. Kira Hoffelmeyer/KLCC: [Eco-friendly winemakers story](#)

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23. The Message, Episode 1: <http://thessagepodcast.com/part-1/>
 24. Better Off Dead: Liz's story: <http://www.wheelercentre.com/broadcasts/podcasts/better-off-dead/2-how-do-you-want-to-end-your-life-liz-s-story>
 25. Reply All, Vampire Rules: <https://gimletmedia.com/episode/68-vampire-rules/>
 26. BBC, Ebola Ambulance drive: <http://www.bbc.co.uk/programmes/p0327s3p>
 27. StoryCorps 337: Just Pass it On: <https://soundcloud.com/storycorps/storycorps-337-just-pass-it-on>
 28. CriminalShow: Episode 29: Officer Talon
 29. Rob Quicke: The Story of Oxygen: Documentary Teaser, <https://soundcloud.com/rob-quake/the-story-of-oxygen-doc-teaser>
 30. Student showcase

Homework:

1. Origins of Podcasting – the first ten years. Part One: <http://www.bbc.co.uk/programmes/b03zdkk5> and Part Two: <http://www.bbc.co.uk/programmes/b0400l5q>
2. BBC World Service: Witness
3. BBC Radio 4: Great Lives
4. Stuff You Missed In History Class
5. Clips produced by Kim Fox's audio class in Cairo.
6. [Criminal Show - Episode 59: In Plain Sight](#)
7. Radiolab: The Girl Who Doesn't Exist <http://www.radiolab.org/story/invisible-girl/>

Pre-class audio

1. [The Run-Up](#) from The New York Times
2. [Political Gabfest](#) from Slate
3. [Welcome to Night Vale](#)
4. [On The Media](#)
5. [TheMediaBriefing](#) podcast

In class content creation:

1. Exercise: Passion piece
 2. Exercise: "Blind Taste test"
 3. Exercise: TV/Film review
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Assignments

1. Historical report
2. Day In A Life
3. Museum field report

1. This is Top Audio Storytelling (*end of term essay*)
2. Medium blog post

1. Pitch for Historical News piece
2. Pitch for *The Next Big Thing* (*two ideas*)
3. Pitch for *The Next Big Thing* (*final project proposal*)

1. Mid-term quiz
2. Writing for the Ear
3. Why are traditional media companies moving into audio
4. How non-media companies are moving into podcasts
5. Better Off Dead: Liz's story, critique <http://www.wheelercentre.com/broadcasts/podcasts/better-off-dead/2-you-want-to-end-your-life-liz-s-story>

1. Chris Sutcliffe, News Editor, TheMediaBriefing
2. Kira Hoffelmeyer, Producer, KSL
3. UO's [Tom Lundberg](#) walked us through setting up an H4 and also talked levels and mic technique.
4. KLCC (John Stark and Tripp Sommer)
5. Wendy Pilmer, consultant, BBC Media Action / BBC Radio
6. Professor Rob Quicke, Founder College Radio Day, William Paterson University
7. Kim Fox. Radio Journalism Professor at The American University in Cairo, and former reporter/host [@WOSU](#).
8. Elizabeth Jensen, NPR ombudsman
9. Corinne Podger, Fairfax Media, Australia
10. Marc Johnson, Many Things Considered, podcast

1. **Read:** Tow Center report (Dec 2015): Guide to Podcasting, Vanessa Quirk: <http://towcenter.org/research/guide-to-podcasting/>
2. **Read:** Transom articles on [Podcasting Basics, Part 1: Voice Recording Gear](#), [Part 2: Software](#), [Part 3: Audio Processing](#)
3. **Read:** “Pitching Story Ideas” - <http://transom.org/2015/pitching-story-ideas/> - also **listen** to the three NPR podcasts featured in this article.
4. **Online learning:** Writing for the Ear, Poynter University <http://www.newsu.org/courses/writing-ear>
5. **Reading:** “How To Start A Great Podcast: Top Tips” <http://www.wannabehacks.co.uk/2014/02/12/how-to-start-a-great-podcast-top-tips/>
6. **Class discussion on data related to audio markets/habits:** <https://medium.com/audio-storytelling-winter-2017-market-overview-2017-2963157b4166>
7. **Various write-ups on the class blog:** <https://medium.com/audio-storytelling-winter-2017>

Damian Radcliffe 15th Marc