In class:

**Week One**

1. Orson Welles — War Of The Worlds — Radio Broadcast 1938
2. The London Blitz described by Edward R. Murrow
3. President Kennedy assassination (ABC report)
5. The Ricky Gervais Show - Monkey News - Space Monkey
7. Marc Maron WTF President Obama Interview (Catch the full podcast, from June 2015, here.)
8. StoryCorps (the experience of Tracy Johnson and Sandra Johnson.
9. A James O’Brien masterclass in how to deal with people demanding that Muslims apologise for #Charliehebdo

**Week Two**

*Content produced by Kira Hoffelmeyer (prior to Skype conversation):*

10. Follow up on Cold Stone cyberbullying
11. JayMac's producer Kira Hoffelmeyer and Justine Elwood talk about her bullying experience

**Audio Storytelling formats**

15. BBC Witness, The Jane Fonda Workout: [http://www.bbc.co.uk/programmes/p04y3yz3](http://www.bbc.co.uk/programmes/p04y3yz3)
16. BBC From Our Own Correspondent, Ebola Ambulance Driver: [http://www.bbc.co.uk/programmes/p0327s3p](http://www.bbc.co.uk/programmes/p0327s3p)
**Week Three**

*Editing:*


We also listened to some elements of:


23. [http://training.npr.org/audio/put-your-audio-to-the-test-know-when-to-use-it-or-lose-it/](http://training.npr.org/audio/put-your-audio-to-the-test-know-when-to-use-it-or-lose-it/)


25. Rob Quicke interview with Jennifer Bishop Jenkins.

**Material listened to prior to our conversation with Rob Quicke:**


**Week Four**

*Storytelling building blocks:*

29. Clip from the movie *Everest*. The first version has no SFX. The second does.

30. Ira Glass on Storytelling: [https://www.youtube.com/watch?v=loxJ3FtCJJA](https://www.youtube.com/watch?v=loxJ3FtCJJA) > See also: Part Two, Three and Four

31. Tig Notaro - This American Life (Taylor Dayne Story): [https://www.youtube.com/watch?v=jSwzYB545hY](https://www.youtube.com/watch?v=jSwzYB545hY)

32. Robert Krulwich co-host of *RadioLab* describes [pitching a story in a newsroom](https://www.klcc.org/podcasts/radioclip/radioclip_dailypodcast/e/where-you-are-from-mm-2140-48969687?autoplay=true)

33. KLCC: [Snap, Crackle, Boom: The Sound Of Frozen Trees Bursting In The Night](https://www.klcc.org/podcasts/radioclip/radioclip_dailypodcast/e/where-you-are-from-mm-2140-48969687?autoplay=true)


35. Mark Kermode: [Entourage Review, BBC Radio 5 Live](https://www.klcc.org/podcasts/radioclip/radioclip_dailypodcast/e/where-you-are-from-mm-2140-48969687?autoplay=true)

**Week Ten + throughout term**

Student showcase and in-class produced work.
Homework:
1. Origins of Podcasting – the first ten years. Part One: http://www.bbc.co.uk/programmes/b03zdkk5 and
2. Part Two: http://www.bbc.co.uk/programmes/b0400l5q
3. Criminal Show - Episode 59: In Plain Sight
5. Think Out Loud (American Patriot' Documentary | Rural Medicine | Portland Mayor, Rent Control or Oregon Budget | D County Homelessness | Lidia Yuknavitch)
6. Many Things Considered (Episode 12: Big Oil and American Politics, Episode 11: A Short History of Leaks, or Episode 10:
7. The Takeaway (ahead of conversation with John Hockenberry)

Other in-class listening (Quizzes):
1. Why are traditional media companies moving into audio WaPo, Economist, Monocle et al)
2. How non-media companies are moving into podcasts (Red Bull, Slack, Cambridge Uni et al)
3. Documentary: The Day That Changed Grantham (ABC Australia)

In class content creation:
1. Exercise: Introducing yourselves
2. Exercise: First memory
3. Exercise: Describing a place
4. Exercise: Passion piece
5. Exercise: “Blind Taste test”

Assignments
1. Historical report (+ remake, where applicable)
2. Day In A Life
3. Museum field report

1. This is Top Audio Storytelling (end of term essay)

1. Pitch for Historical News piece (two ideas)
2. Pitch for A Day in the Life (two ideas)
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<td>3.</td>
<td><strong>Pitch for Group Podcast project</strong> <em>(in-class presentation, Week 10)</em></td>
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<tr>
<td>1.</td>
<td><strong>Writing for the Ear</strong></td>
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<td>2.</td>
<td>Why are traditional media companies moving into audio (including report back to class)</td>
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<td>3.</td>
<td>How non-media companies are moving into podcasts</td>
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<td>4.</td>
<td><strong>Documentary: The Day That Changed Grantham</strong></td>
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<td>1.</td>
<td><strong>Visit to KLCC led by Rachael McDonald, Morning Edition Host / Reporter</strong></td>
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<td>2.</td>
<td>Kira Hoffelmeyer, Producer, KSL</td>
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<td>3.</td>
<td>Professor Rob Quicke, Founder College Radio Day, William Paterson University</td>
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<td>4.</td>
<td>Allison Forst, executive producer of OPB’s Think Out Loud.</td>
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<td>6.</td>
<td>John Hockenberry, Presenter “The Takeaway” on WNYC.</td>
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<td>4.</td>
<td><strong>Online learning:</strong> Writing for the Ear, Poynter University <a href="http://www.newsu.org/courses/writing-ear">http://www.newsu.org/courses/writing-ear</a></td>
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<td>5.</td>
<td><strong>Reading:</strong> “How To Start A Great Podcast: Top Tips” <a href="http://www.wannabehacks.co.uk/2014/02/12/how-to-start-a-great-top-tips/">http://www.wannabehacks.co.uk/2014/02/12/how-to-start-a-great-top-tips/</a></td>
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<td>7.</td>
<td><strong>Class discussion on data related to audio markets/habits:</strong> <a href="https://www.slideshare.net/mrdamian/audio-market-overview-2017">https://www.slideshare.net/mrdamian/audio-market-overview-2017</a></td>
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Damian Radcliffe 30th Ma